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## DISSEMINATOR

Sales Information Document for Admix Representatives



Advanced Mixing Technologies

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## **Traditional Powder Dumping a Thing of the Past!**



Written By: Ruston Sullivan, Regional Sales Manager, Admix, Inc.

Animal health & nutrition product manufacturer improves two of its mixing processes

A Pet Nutrition manufacturer and current customer of ours was using traditional methods for getting powder into liquid, manually dumping powders into the top of the tank and slowly letting the powders mix in with low speed prop agitation. This manual process was causing all sorts of headaches for the customer; dust in the air, concern of injury to employees lifting heavy bags, lengthy batch times, and just the overall knowledge that they were losing money doing things inefficiently.

The customer knew they could rely on Admix for a solution, as a couple months prior, they came to us with another headache-causing application that was remedied with a Boston Shearmill. During the on-site trial of the BSM, they achieved the necessary particle size they were looking for and immediately purchased the trial unit.



With Admix saving the day on the particle size reduction issue, they were confident that we would provide a perfect solution to their powder induction predicament! We set up another on-site trial, this time with our Fastfeed powder induction system.

On day one of their trial, their headache disappeared! By using the Fastfeed:

- · the dusting issue was resolved
- the concern of employee injury went away they now simply slide the bags from the pallet to the waste-high tabletop of the FF and effortlessly tilt the bag into the hopper
- batch times were cut in half the Fastfeed technology immediately mixed the powder into liquid before it had a chance to even get back into the mixing tank!

The customer GLADLY bought out the trial unit right on the spot!

Have any headache-causing issues that you are needing a solution for? Give us a call!

## **QUICK FACTS**

**Industry**: Pet Nutrition

**Customer:** Manufacturer of animal health & nutrition products

**Application:** Improve method & safety for powder induction

Problem: Manual dumping, low speed agitation, dusting, risk of injury, money lost from inefficiencies

Admix Solution: Fastfeed® 425 Powder Induction System

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