



## Admix Disseminator

<b>PRODUCT</b>	<b>Herbicides &amp; insecticides</b>
<b>CUSTOMER</b>	<b>A life sciences company in Europe</b>

### PROCESS

Recently, we received an inquiry from a customer who saw our [xanthan gum mixing video](#) on Admix.com. They had tried a number of different top-mounted mixers for mixing xanthan gum, but just could not find anything that would disperse the gum effectively. Their batches were left with fisheyes and undispersed solids that had to be filtered out, resulting in wasted ingredients and money.



After a short phone conference, they were convinced that the Rotosolver would be the perfect solution, so they packed up some ingredients and sent them to us for testing in our lab. They requested that we test the Xanthan at different percentages (from 3-5%), and also asked that we send them videos of the tests so that they could see exactly how the Rotosolver performed on their product. The customer was very impressed with what they saw, and asked that we send them samples of the different tests so that their lab technicians could evaluate the quality. The samples were smooth and fisheye-free, and the customer was very impressed. They sent us their tank dimensions, and we did a complete scale-up from the lab tests. We received a PO for the mixer immediately.

Seeing is believing! Not all customers believe there is a better solution to dispersing their gums, and are reluctant to change without seeing it. Remember to show [our videos](#) and promote our [lab services](#) so customers have the opportunity to see our equipment in action.

### MIXER SPECIFICATIONS

<b>MIXER</b>	<b>Rotosolver model 160RS175</b>
<b>MOTOR</b>	<b>15 HP, 1425 RPM</b>
<b>APPLICATION</b>	<b>Xanthan gum solution for herbicides and insecticides</b>

